

Out on the Town
(This survey is on behalf of the Heart of Gisborne.)



1. Going out at night

A. On average, how often would you go out in the **City Centre** at night (after 7pm)? Please circle.

Never	Less than once a month	Once a month	Once a fortnight	Once a week	More than once a week
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B. On average, how often would you go out in the **Harbour Area** at night (after 7pm)? Please circle.

Never	Less than once a month	Once a month	Once a fortnight	Once a week	More than once a week
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C. What days do you usually go out at night? And how late do you stay out? Tick all that apply.

	8pm	9pm	10pm	11pm	12pm	1am	2am	3am	4am	5am	6am
Monday											
Tuesday											
Wednesday											
Thursday											
Friday											
Saturday											
Sunday											

D. What do you normally do when you go out at night? Tick all that apply.

	Weekly	Monthly	Occasionally	Never
Go to pubs / bars				
Go to nightclubs				
Go to the movies				
Go to gigs / concerts				
To eat out				
To go shopping				
Visit museums / art galleries				
Play / watch sport				
Attend classes / libraries				
Other (please state)				

E. What are your main reasons for going out? Tick all that apply.

To socialise with friends	
To spend time with your partner	
To meet new friends or partners	
To see live music	
To go to art exhibitions / theatre performances etc	
To have a drink	
Other (please state)	

2. Transportation at night

A. How would you rate the availability of taxis at night?

Always available	Sometimes available	Never available	Not applicable
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B. How long do you usually wait for a Taxi?

Less than 10 minutes	10 – 20 minutes	More than 20 minutes
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C. How would you rate the taxi stands?

	Poor	Satisfactory	Good
Number of			
Lighting			
Safety			
Location			

D. If a bus would be available, would you prefer to go by bus or take a taxi?

Taxi	Bus
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E. When do you usually need public transport/taxis? Tick all that apply.

	8pm	9pm	10pm	11pm	12pm	1am	2am	3am	4am	5am	6am
Monday											
Tuesday											
Wednesday											
Thursday											
Friday											
Saturday											
Sunday											

3. Where you go

A. When going to a restaurant /bar / nightclub, which of the following is important to you? Tick all that apply.

	Very important	Important	Not important
Drinks offers			
Quality of food served			
Price of drink / food			
Atmosphere of the venue (busy, quiet etc)			
The kind of music played in the venue			
Availability of live music			
The kind of people who go to the venue			
Dress code			
Late opening (after midnight)			
The venue is well managed			
The area the venue is in			
Proximity to other venues			
Special music or theme nights			
Special offers (happy hours etc)			
Recommendation from friends			
Good reviews			
Advertising			
The venue is trendy / well known			
The venue is easy to get home from			
Other (please state)			

B. Which of the following things are you concerned about when you go out at night in the city centre? Tick all that apply.

	Very concerned	Concerned	Not concerned
Lack of late night transport			
Fear of crime / being attacked			
Drug dealing			
Violence and disorder			
Lack of policing			
Bad lighting			
Litter			
Lack of family friendly venues			
Other (please state)			

C. Which are the three venues you most commonly go to?

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4. What you would like to see more of at night

A. Which of the following services **would** you use at night? And how late? Tick all that apply.

	6 - 8 pm	8 - 11 pm	11- 1 am	1 - 3 am	3 - 6 am
Food shops					
Other shops					
Public transport					
Libraries					
Parks					
Theatres					
Museums & art galleries					
Music & arts festivals					
Outdoor events					
Education classes					
Cafes & restaurants					
Sports clubs and leisure centres					
Council services					
Other (please state)					

Any Other Comments

If you would like to add anything else about your experiences of going out at night or any ideas you have please use the box below.

About you

We want this survey to reflect the attitudes and opinions of people of all backgrounds, therefore we would be grateful if you could complete this section about yourself. Your answers will be kept confidential.

Age:	18 – 29	30 – 45	46 – 60	Over 60
Gender:	Female		Male	
Employment Status:	Full time	Part time	Student	Not currently working
Do you have children?	Yes		No	
Ethnicity:				
Which suburb do you live in?				

Thank you!